

FOR RESTAURANTS AND FOODSERVICE

S4R

MULTI-CHANNEL SELF-ORDERING PROVIDES NUMEROUS BENEFITS

- Increases Sales**
Increases order throughput
Increases order size
Re-captures potentially lost sales
- Improves Profit Margins**
Uses suggestive selling to cross-sell and up-sell
- Improves Productivity**
Enables the repurposing of resources and puts them where they are most effective
- Improves Order Accuracy**
Minimizes miscommunication with customers leading to reduced waste
- Improves Shopping Experience**
Customers do not have to wait in line; orders entered on the kiosk and quickly filled
- Increases Differentiation**
Gives customers more options; traditional-service or self-service

Typical Deployment Areas

Quick Service Restaurants
Fast Casual Restaurants
Full Service Restaurants
Pizza Restaurants
Coffee Houses
Theme Parks
Event Venues
Arenas & Stadiums
Universities
Food Courts

Fresh . Smart . Interactive

- ✓ **Web Based**
- ✓ **Easy to administer and maintain**
- ✓ **Works with existing POS**

Kiosk System Requirements

- State-of-the-Art Processor
- 1GB System Memory
- 40GB Hard Disk Drive
- Network Connectivity
- Integrated Touch Screen
- Integrated Receipt Printer
- Integrated Mag Stripe Reader
- Optional Bar Code Scanner
- MS Windows XP
- MS .NET Framework
- MS SQL Server Database