

Fresh Foods Kiosk (FFK)

- **Increases Sales**
Increases order throughput
Increases order size
Re-captures potentially lost sales
- **Improves Profit Margins**
Uses suggestive selling to cross-sell and up-sell
- **Improves Productivity**
Kiosk order prep is efficient
Kiosk orders take less time to prepare
- **Improves Order Accuracy**
Minimizes miscommunication with customers leading to reduced waste
- **Improves Shopping Experience**
Customers do not have to wait in line
Deli orders are conveniently filled while customers shop
- **Increases Differentiation**
Gives customers more options; traditional-service or self-service

Key Functional Components

- Self-Order All Fresh Products
- Self-Order Meats & Cheeses
- Self-Order Party Trays
- Self-Order Sandwiches
- Self-Order Prepared Foods
- Customer Order History
- Cross-Sell and Up-Sell
- Search by Dietary Needs
- Nutritional & Allergen Info
- Print Bar-Coded Coupons

Fresh . Smart . Interactive

- ✓ **Web Based**
- ✓ **Easy to Administer and Maintain**
- ✓ **Integrates with Scale Management Systems**

Kiosk System Requirements

- State of the Art Processor
- 1GB System Memory
- 80GB Hard Disk Drive
- Network Connectivity
- Integrated Touch Screen
- Integrated Receipt Printer
- Bar Code Scanner (optional)
- Windows XP, XPE, WEPOS
- MS SQL Server Database

Uptown Markets Deli Kiosk



	Meats	Cheese	Salads	Party Trays
Turkey	Boar's Head Deluxe Roast Beef			\$9.99(lb)
Ham	Boar's Head Pastrami			\$9.49(lb)
Beef & Pastrami	Boar's Head Corned Beef			\$9.49(lb)
Chicken	Boar's Head Turkey Pastrami			\$8.99(lb)
Pepperoni & Salami	Boar's Head Italian Roast Beef			\$9.99(lb)
Boologna & Leaf	Boar's Head Londonport Roast Beef			\$10.29(lb)
Bacon	Boar's Head Cajun Eye Of Round			\$9.29(lb)
European Ham	DLM All-natural Roast Beef			\$12.49(lb)

Boar's Head Deluxe Roast Beef

Boar's Head Deluxe Roast Beef
All Natural, Sugar Free, Low Sodium

Step 1: Select Weight (lbs)

1/4	3/4
1/2	1
1 1/4	2
2 1/4	3
3 1/4	4

Step 2: Select Cut

Shaved
Very Thin
Thin
Medium
Thick

Step 3: Add to Order

Price per Pound : \$9.99
Approx. Price: \$7.49

Cancel Item Add to Order

Help Cancel Order



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