

FOR IMMEDIATE RELEASE
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CONTACT: Brian Moline
Modus Marketing Group
(708) 837-3989
brianm@modusmg.com

ADUSA Named RSPA Certified Retail Technology Provider

Lombard, Ill. (September 22, 2009) – ADUSA, Inc., a leader in self-service technologies for the retail supermarket industry, announced today that it has been named an RSPA Certified Retail Technology Provider. According to RSPA’s industry standards, ADUSA received the certified technology provider status by demonstrating a commitment to excellence and an exceptional level of professionalism. As an RSPA Certified Retail Technology Provider, ADUSA is recognized as ethical and fair and stands behind the products and services they sell and support.

The Retail Solutions Providers Association, the only association dedicated to the retail technology industry, launched its industry Certification Program on July 13, 2009. The Certification Program is a new way to identify professionals in the retail technology industry and was developed to set and maintain the bar of professionalism for retail technology vendors and resellers.

Certification offers assurances to the public, including those who use the products and professional services that they are working with a company that is a distinguished solution provider. To learn more about RSPA’s Certification program, visit GoRSPA.org/Certification.

“RSPA is very pleased to bring an industry association supported certification program to the Retail Technology marketplace,” said Joe Finizio, RSPA President & CEO. “This program was developed to set and maintain the bar of professionalism for retail technology vendors and resellers. ADUSA has proved it’s worthy of this certification by demonstrating superior products and customer service.”

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About ADUSA, Inc.

Based in Lombard, Ill, ADUSA is a leading provider of self-ordering solutions for grocery supermarkets, restaurants and foodservice operations. ADUSA clients include *Caputo’s*, *The Defense Commissary Agency*, *Dorothy Lane Market*, *The Fresh Grocer*, *Fry’s Food & Drug*, *Kroger*, *Price Chopper*, *Stew Leonards’s* and *Sunset Foods*. For more information, please visit the web site at www.adusainc.com.

About RSPA

The Retail Solutions Providers Association (RSPA) is the only association dedicated to the retail technology industry. RSPA members include resellers, hardware manufacturers, software developers, consultants, finance companies, and distributors bringing retail technology products and/or services to the marketplace. The RSPA provides education, industry advocacy, standards, services and benefits to assist member companies in expanding their businesses. For more information, please visit the web site at www.GoRSPA.org.

