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ADUSA CONTINUES ENHANCING ITS S4G™ DELI KIOSK SOFTWARE

Company continues to enhance and improve its industry leading system

Lombard, Ill. (September 10, 2008) – ADUSA, Inc. today said it has completed additional enhancements to its deli kiosk software. The company continues to enhance and improve its system in ways that are useful to retailers and their customers.

The new enhancements include optional (retailer can turn on or off) offers of samples to customers, and customer surveys. Additionally, the product now contains a comprehensive tracking mechanism that can track and report on statistical data pertaining to the kiosk's performance. This includes data such as how long a transaction takes, how many times transactions are abandoned, how many times a cross-sell is presented, and how many times customers opt in on presented cross sells.

ADUSA said additional enhancements and improvements would continue throughout this year and beyond.

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About ADUSA, Inc.

Based in Lombard, Ill, ADUSA is a leading provider of self-ordering solutions for grocery supermarkets, restaurants and foodservice operations. ADUSA clients include the *Defense Commissary Agency, Dorothy Lane Market, Fry's Food & Drug, H.E. Butt, Kroger, Price Chopper, Stew Leonards's* and *Sunset Foods*. For more information, please visit the web site at www.adusainc.com.

