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ADUSA DEPLOYS ITS QDRIVER QUEUE MANAGEMENT SYSTEM

First installation is a success at Schnucks' new Culinaria store.

Lombard, Ill. (September 9, 2009) – ADUSA, Inc. today said that it has successfully implemented its **S4G™ QDriver** queue management system at the recently opened Culinaria – A Schnucks Market. "Culinaria's heavy lunchtime customer traffic has provided a great environment in which to exercise and certify every aspect of our QDriver system," said Juan C. Perez, president of ADUSA, Inc.

ADUSA's QDriver is seamlessly integrated with its Fresh Foods kiosks, but can also serve as a standalone queue management system. The system provides true queue management by interleaving counter and kiosk orders in one queue, and letting customers know where their order is in the queue; estimating when their order will be served. The unique design also lets retailers incorporate all of the fresh foods areas into the system using the concept of "managed" and "unmanaged" queues.

"Queue management has been very successful at Culinaria. It's essential in helping us manage the flow of customer orders during peak periods such as the lunchtime rush," said Larry Maggio, director of marketing services for Schnucks.

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About ADUSA, Inc.

Based in Lombard, Ill, ADUSA is a leading provider of self-ordering solutions for grocery supermarkets, restaurants and foodservice operations. ADUSA clients include *Caputo's, DeCA, Dorothy Lane Market, Foodtown, Fresh Grocer, Fry's, Kroger, Price Chopper, Stew Leonard's, and Strack & Van Til.*

About Schnuck Markets, Inc.

Founded in St. Louis in 1939, Schnuck Markets, Inc. operates 105 stores (including five Logli stores) and 101 pharmacies in Missouri, Illinois, Indiana, Wisconsin, Iowa, Tennessee and Mississippi.

