

FOR IMMEDIATE RELEASE
August 13, 2008

CONTACT: Brian Moline
Modus Marketing Group
(708) 837-3989
brianm@modusmg.com

ADUSA RE-ENGINEERS KIOSK ADMIN TOOL

Content Management Tool now offers Enhanced Function and Usability

Lombard, Ill. (August 13, 2008) – ADUSA, Inc. today announced it had re-engineered the primary content management software that comes with its S4G™ Deli Kiosk system. “Kiosk Admin is the primary tool that our clients use to manage the content on our deli kiosks. Since we have added new functions and features to the system, we needed to go back and bring this piece of software up to date with the rest of the system’s new capabilities,” said Juan C. Perez, president of ADUSA, Inc.

The new Kiosk Admin contains many new features, but among the highlights are the capability to manage the cross-sell relationships between products, the ability to turn on or off voice prompts throughout the system, the ability to turn multi-language on or off, and the ability to select different skin themes in order have the kiosk screens temporarily take on a different look (backgrounds, colors, logos, etc.) to go along with, for example, a holiday season.

#

About ADUSA, Inc.

Based in Lombard, Ill, ADUSA is a leading provider of self-ordering solutions for grocery supermarkets, restaurants and foodservice operations. ADUSA clients include the *Defense Commissary Agency*, *Dorothy Lane Market*, *Fry’s Food & Drug*, *H.E. Butt*, *Kroger*, *Price Chopper*, *Stew Leonards’s* and *Sunset Foods*. For more information, please visit the web site at www.adusainc.com.

