

FOR IMMEDIATE RELEASE
August 11, 2008

CONTACT: Brian Moline
Modus Marketing Group
(708) 837-3989
brianm@modusmg.com

SUCCESSFUL DELI KIOSK PILOT AT DOROTHY LANE MARKET

Deli Kiosk to be rolled out to additional stores

Lombard, Ill. (August 11, 2008) – ADUSA, Inc. today said it had completed a successful pilot of its **S4G™ Deli** self-service kiosk at Dorothy Lane Market, resulting in the retailer going forward with a plan to put the kiosks in its other stores.

“The pilot was very successful and we were really pleased with the performance of the kiosk. Our customers, especially, responded to the kiosk in a very positive way, so it makes a lot of sense for us to roll it out to our other stores. We are also looking forward to expanding our use of the kiosks in various ways, based on plans for new features, which ADUSA has shared with us,” said Patrick Arnold, IT Director for Dorothy Lane Market.

#

About ADUSA, Inc.

Based in Lombard, Ill, ADUSA is a leading provider of self-ordering solutions for grocery supermarkets, restaurants and foodservice operations. ADUSA clients include *Stew Leonard’s, The Kroger Company, Price Chopper, Sunset Foods and the Defense Commissary Agency*. For more information, please visit the web site at www.adusainc.com.

