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ADUSA ADDS KEY NEW FUNCTIONALITY TO ITS S4G™ DELI ORDERING SYSTEM

Company continuing to address expanding self-ordering needs in grocery stores.

Lombard, Ill. (April 1, 2008) – ADUSA, Inc. today announced that it had developed several new enhancements to its deli self-ordering kiosk system. The company did not disclose which clients the new features were deployed at, but it did say that most of the new the features are available now, while some would be ready to deploy over the next several weeks.

The new functionality includes the printing of bar coded coupons at the kiosk, self-ordering of made-to-order sandwiches, self-ordering of bakery items, a mobile version of the deli kiosk that enables store personnel to implement line-busting techniques using a hand-held device, and an integrated queue feature that enables customers to see the status of their order in the queue. “Our development model has always been driven primarily by feedback from our clients, so we are just continuing that approach with these enhancements. These are all functional components that our clients have asked us for, and which meet our standards as far as being sensible, cost effective add-ons to our core self-ordering application.” said Juan C. Perez, president of ADUSA, Inc.

ADUSA said that it is a combination of experience in the grocery industry and its zero-defect web-based platform that enable it to quickly add significant functional components to its industry leading solution. All of the new features are being developed, tested, and deployed over the course of approximately the first quarter of this year. Added Perez, “We’ve carefully built the technological infrastructure in our system that enables us to respond quickly to changes in the market. This year we will add several more key functions to our system as we begin to see self-ordering becoming a mainstay in the grocery store.”

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About ADUSA, Inc.

Based in Lombard, Ill, ADUSA is a leading provider of self-ordering solutions for grocery supermarkets, restaurants and foodservice operations. ADUSA clients include the *Defense Commissary Agency, Giant Eagle, H.E. Butt, The Kroger Company, Price Chopper, Stater Bros., Stew Leonards’s and Sunset Foods*. For more information, please visit the web site at www.adusainc.com.