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DEFENSE COMMISSARY AGENCY AWARDS ADUSA, INC. SELF-ORDERING KIOSK CONTRACT

Effort will bring self-ordering deli kiosks to military personnel and their families

Lombard, Ill. (March, 2007) – The Defense Commissary Agency (DeCA) has awarded ADUSA, Inc. a contract to put self-ordering deli kiosks in its new Naval Base San Diego commissary, helping introduce thousands of military personnel and their families to the benefits of self-ordering shopping for perhaps the first time. Commissaries are the grocery store of choice for military families, and this partnership between ADUSA and DeCA represents DeCA’s initial implementation of self-ordering kiosks. “We at ADUSA, Inc. are extremely proud to assist the Defense Commissary Agency in introducing self-ordering technology into a commissary. We hope that through our partnership with DeCA we can be a driving force in an effort that will one day see self-ordering technologies in use at all military commissaries and food service operations at bases around the globe.” said Juan C. Perez, president of ADUSA, Inc.

The first two deli kiosks will be installed in a commissary by early April 2007. DeCA and ADUSA personnel will monitor how well these kiosks are accepted by the shoppers, and how often they’re used. According to Tom Milks, director of sales for DeCA, “We will evaluate a number of points with respect to these first kiosks, and will hopefully be able to build a case for additional deployments. Self-ordering is really the way of the future in retail and we’re anxious to expose our clientele to its benefits.”

When the ribbon is cut to officially open the San Diego store on April 20, it will be the largest U.S. military commissary in the world and the first DeCA store to contain many of the agency’s “store of the future” concepts. The infusion of state-of-the-art technology, expanded departments, a health and wellness section, information kiosks and a store-within-a-store layout that serves both convenience and full-cart shoppers are several enhancements that will make San Diego the flagship for a new generation of commissaries.

The kiosks will enable commissary shoppers to order deli products, party trays or platters, and made-to-order sandwiches. Teaming up with ADUSA, Inc. to provide the kiosk hardware and peripherals will be ADUSA business partners IBM and Olea.

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About ADUSA, Inc.

Based in Lombard, Ill, ADUSA is a leading provider of self-ordering solutions for grocery supermarkets, restaurants and foodservice operations. ADUSA clients include *Giant Eagle, H.E. Butt, The Kroger Company, Price Chopper, Publix Supermarkets, Sunset Foods and Unified Western Grocers.*

For more information, please visit the web site at www.adusainc.com.

